

COLOR GUARD TECHNOLOGY
PATENTED IN THE US AND ITALY

EVOLUTION

OF THE COLOR

VEGAN: NO ANIMAL INGREDIENTS | WITH HYALURONIC ACID | NO PPD

ALFAPARF
MILANO
PROFESSIONAL

Color Chart

COVERAGE SERIES



CW

1
BLACK
COOL
NATURALS



2
DARKEST BROWN
COOL
NATURALS



CW

3
DARK BROWN
COOL
NATURALS



CW

4
MEDIUM BROWN
COOL
NATURALS



CW

5
LIGHT BROWN
COOL
NATURALS



CW

6
DARK BLONDE
COOL
NATURALS



CW

7
MEDIUM BLONDE
COOL
NATURALS



CW

8
LIGHT BLONDE
COOL
NATURALS



CW

9
VERY LIGHT BLONDE
COOL
NATURALS



10
LIGHTEST BLONDE
COOL
NATURALS



4NB
WARM MEDIUM BROWN
WARM
NATURALS



5NB
WARM LIGHT BROWN
WARM
NATURALS



6NB
WARM DARK BLONDE
WARM
NATURALS



7NB
WARM MEDIUM BLONDE
WARM
NATURALS



8NB
WARM LIGHT BLONDE
WARM
NATURALS



9NB
WARM VERY LIGHT BLONDE
WARM
NATURALS



10NB
WARM LIGHTEST BLONDE
WARM
NATURALS



4NI
INTENSE MEDIUM BROWN
INTENSE
NATURALS



5NI
INTENSE LIGHT BROWN
INTENSE
NATURALS



6NI
INTENSE DARK BLONDE
INTENSE
NATURALS



7NI
INTENSE MEDIUM BLONDE
INTENSE
NATURALS



8NI
INTENSE LIGHT BLONDE
INTENSE
NATURALS



9NI
INTENSE VERY LIGHT BLONDE
INTENSE
NATURALS



6.01
DARK BLONDE SOFT ASH
NATURAL
ASH



7.01
MEDIUM BLONDE SOFT ASH
NATURAL
ASH



8.01
LIGHT BLONDE SOFT ASH
NATURAL
ASH



CW

5.1
LIGHT BROWN ASH
ASH



6.1
DARK BLONDE ASH
ASH



CW

7.1
MEDIUM BLONDE ASH
ASH



CW

8.1
LIGHT BLONDE ASH
ASH



9.1
VERY LIGHT BLONDE ASH
ASH



CW

10.1
LIGHTEST BLONDE ASH
ASH



CW

1.11
BLUE BLACK
ASH



CW

9.2
VERY LIGHT BLONDE VIOLET
VIOLET



CW

7.21
MEDIUM BLONDE VIOLET ASH
VIOLET



8.21
LIGHT BLONDE VIOLET ASH
VIOLET



CW

9.21
VERY LIGHT BLONDE VIOLET ASH
VIOLET



CW

10.21
LIGHTEST BLONDE VIOLET ASH
VIOLET



5.22
LIGHT BROWN INTENSE VIOLET
VIOLET



8.221
LIGHT BLONDE INTENSE VIOLET ASH
CRYSTAL ROSE



6.23
DARK BLONDE
VIOLET GOLD
**ICED
COFFEE**



8.23
LIGHT BLONDE
VIOLET GOLD
**ICED
COFFEE**



6.7
DARK
BLONDE
MATTE
MATTE



7.8
MEDIUM
BLONDE
PEARL
PEARL



9.8
VERY LIGHT
BLONDE PEARL
PEARL



4.32
MEDIUM BROWN
GOLDEN VIOLET
CHESTNUT



5.32
LIGHT BROWN
GOLDEN VIOLET
CHESTNUT

CW



6.32
DARK BLONDE
GOLDEN VIOLET
CHESTNUT

CW



7.32
MEDIUM BLONDE
GOLDEN VIOLET
CHESTNUT

CW



8.32
LIGHT BLONDE
GOLDEN VIOLET
CHESTNUT



5.35
LIGHT BROWN
GOLDEN
MAHOGANY
**GOLDEN
MAHOGANY**



6.35
DARK BLONDE
GOLDEN
MAHOGANY
**GOLDEN
MAHOGANY**

CW



7.35
MEDIUM BLONDE
GOLDEN
MAHOGANY
**GOLDEN
MAHOGANY**

CW



5.53
LIGHT BROWN
MAHOGANY GOLD
CHOCOLATE

CW



6.53
DARK BLONDE
MAHOGANY GOLD
CHOCOLATE

CW



7.53
MEDIUM BLONDE
MAHOGANY GOLD
CHOCOLATE



5.75
LIGHT BROWN
MATTE MAHOGANY
SUEDES



6.15
DARK BLONDE
ASH MAHOGANY
SUEDES



7.51
MEDIUM BLONDE
MAHOGANY ASH
SUEDES



8.05
LIGHT BLONDE
SOFT MAHOGANY
SUEDES



9.45
VERY LIGHT
BLONDE COPPER
MAHOGANY
SUEDES



10.05
LIGHTEST
BLONDE SOFT
MAHOGANY
SUEDES



5.542
LIGHT BROWN
MAHOGANY
COPPER VIOLET
**CRYSTAL
BROWN**



7.24
MEDIUM BLONDE
VIOLET
COPPER
**CRYSTAL
BROWN**



4.52
MEDIUM BROWN
MAHOGANY
VIOLET
MAHOGANY

CW



5.5
LIGHT
BROWN
MAHOGANY
MAHOGANY

CW



6.5
DARK
BLONDE
MAHOGANY
MAHOGANY



6.562
DARK BLONDE
MAHOGANY RED
VIOLET
MAHOGANY



6.4
DARK
BLONDE
COPPER
COPPER

CW



7.4
MEDIUM
BLONDE
COPPER
COPPER



7.43
MEDIUM BLONDE
COPPER GOLD
EX 7.34
COPPER

CW



8.34
LIGHT BLONDE
GOLD COPPER
EX 8.43
COPPER



8.4
LIGHT
BLONDE
COPPER
COPPER



9.04
VERY LIGHT
BLONDE SOFT
COPPER
COPPER



9.423
VERY LIGHT
BLONDE COPPER
VIOLET GOLD
COPPER



6.45
DARK BLONDE
COPPER
MAHOGANY
BRONZE



7.45
MEDIUM BLONDE
COPPER
MAHOGANY
BRONZE



5.6
LIGHT BROWN
RED
**COVER
REDS**



6.6
DARK BLONDE
RED
**COVER
REDS**



7.6
MEDIUM BLONDE
RED
**COVER
REDS**

COVERAGE SERIES



5.62
LIGHT BROWN
RED VIOLET
REDS



7.62
MEDIUM BLONDE
RED VIOLET
REDS



4.65
MEDIUM BROWN
RED MAHOGANY
REDS



5.65
LIGHT BROWN
RED MAHOGANY
REDS



CW

4.66l
MEDIUM BROWN
INTENSE RED
PURE REDS



CW

5.66l
LIGHT BROWN
INTENSE RED
PURE REDS



CW

6.66l
DARK BLONDE
INTENSE RED
PURE REDS



7.66l
MEDIUM BLONDE
INTENSE RED
PURE REDS



8.66l
LIGHT BLONDE
INTENSE RED
PURE REDS



5.3
LIGHT BROWN
GOLD
GOLD



CW

6.3
DARK BLONDE
GOLD
GOLD



CW

7.3
MEDIUM BLONDE
GOLD
GOLD



8.3
LIGHT
BLONDE
GOLD
GOLD



CW

9.3
VERY LIGHT
BLONDE
GOLD
GOLD



10.3
LIGHTEST
BLONDE
GOLD
GOLD



10.342
LIGHTEST BLONDE
GOLDEN COPPER
VIOLET
GOLD



7.31
MEDIUM BLONDE
GOLDEN
ASH
BEIGE



CW

8.31
LIGHT BLONDE
GOLDEN
ASH
BEIGE



CW

9.31
VERY LIGHT
BLONDE GOLDEN
ASH
BEIGE



CW

10.31
LIGHTEST BLONDE
GOLDEN
ASH
BEIGE



7.13
MEDIUM BLONDE
ASH GOLD
SAND



8.13
LIGHT BLONDE
ASH GOLD
SAND



CW

9.13
VERY LIGHT BLONDE
ASH GOLD
SAND



410
ASH
**CORRECTORS -
BOOSTER**



7000
BLUE
**CORRECTORS-
BOOSTER**



2000
VIOLET
**CORRECTORS-
BOOSTER**



RB
RED BOOSTER
**CORRECTORS-
BOOSTER**



000SSS
LIFTING REINFORCER
**CORRECTORS-
BOOSTER**



.01
SOFT ASH
HARMONIZER



.013
SOFT ASH GOLD
HARMONIZER



.02
SOFT VIOLET
HARMONIZER



.03
SOFT GOLD
HARMONIZER



11.00
PLATINUM
PLATINUM



11.10
PLATINUM ASH
PLATINUM



11.11
PLATINUM
INTENSE ASH
PLATINUM



11.13
PLATINUM
ASH GOLD
PLATINUM



11.02
PLATINUM
SOFT VIOLET
PLATINUM



11.20
PLATINUM
VIOLET
PLATINUM



11.21
PLATINUM
VIOLET ASH
PLATINUM



11.32
PLATINUM GOLDEN
VIOLET
PLATINUM



11.80
PLATINUM
PEARL
PLATINUM



OSP
PLATINUM LIFTING
REINFORCER
PLATINUM

Can be mixed with

PIGMENTS

for endless color possibilities.

CW

COLORWEAR



TERZO RIFLESSO / THIRD TONE /
TERCERO REFLEJO / TERCEIRO REFLEXO

How to use

EVOLUTION OF THE COLOR	OXID'O	MIX	TIME
EOC 60g	90ml 10/20/30/40 vol.	1:1,5	35'
EOC PLATINUM 60g	120ml 40 vol	1:2	55'
EOC HARMONIZER 60g	120ml 5/10/20 vol.	1:2	10/20'

EOC 000SSS 30g 000SSS + 30g EOC	90ml 40 vol.	1:1,5	35'
EOC OSP 30g OSP + 30g EOC PLATINUM	120ml 40 vol.	1:2	55'

EOC RED BOOSTER EOC + RB 60g total RB max 30g	90ml 10/20/30/40 vol.	1:1,5	35'
EOC 2000 EOC + 2000 60g total 2000 max 20g	90ml 10/20/30/40 vol.	1:1,5	35'
EOC 410/7000 EOC + 410/7000 60g total 410/7000 max 15g	90ml 10/20/30/40 vol.	1:1,5	35'

Choosing the volume strength of hydrogen peroxide

DESIRED COLOR LEVEL										
	1	2	3	4	5	6	7	8	9	10
1	10/20	20	30	40	Bleach					
2	10	10/20	20	30	40	Bleach				
3	10	10	10/20	20	30	40	Bleach			
4	10	10	10	10/20	20	30	40	Bleach		
5	Repigmentation	10	10	10	10/20	20	30	40	Bleach	
6	Repigmentation	10	10	10	10/20	20	30	40	Bleach	
7	Repigmentation			10	10	10/20	20	30	40	
8	Repigmentation				10	10	10/20	20	30	
9	Repigmentation					10	10	10/20	20	
10	Repigmentation						10	10	10/20	

100% Coverage Series

To create perfect coverage that maintains the correct tone and its intensity, choose the correct coverage series for the fashion series shade you want to use.

COOL NATURAIS

1 - 2 - 3 - 4 - 5 - 6 - 7 - 8 - 9 - 10

Use: to cover grey hair. These shades can be used on their own or mixed in equal parts with any of the cool fashion series shades.

Result: 100% grey coverage with cool results.

WARM NATURAIS

4 NB - 5 NB - 6 NB - 7 NB - 8 NB - 9 NB - 10 NB

Use: to cover grey hair. These shades can be used on their own or mixed in equal parts with any of the warm fashion series shades.

Result: 100% grey coverage with warm results.

COVER REDS

5.6 - 6.6 - 7.6

Use: to cover grey hair. These shades can be used on their own or mixed in equal parts with any of the Copper, Bronze, Reds or Pure Reds fashion series shades.

Result: flawless and bright reds with perfect coverage.

INTENSE NATURAIS

4 NI - 5 NI - 6 NI - 7 NI - 8 NI - 9 NI

Use: to cover grey hair. These shades can be used on their own or mixed in equal parts with any of the fashion series shades. Since the Intense Naturals subdue tone, to maintain the intensity of the fashion tone, mix in the following proportions: 40% Natural Intense + 60% Fashion series shade.

Result: 100% grey coverage with intense results.

Special series

These special families are creative tools that help to obtain specific color results or lightening performance.

CORRECTORS AND INTENSIFIERS

Technical shades, with very intense tones, that change, enhance or neutralize a color result. They can be mixed amongst themselves as well as with Evolution of the color shades.

410 Ash - a gray tone, perfect for toning down red and orange residues, and to enhance the gray tonal tendencies of the Ash, Nacr  and Iris  series.

Use: mix from 1 to 15 g for every 60 g of color depending on the result desired.

7000 Blue - a neutralizing color to subdue orange tones.

Use: mix from 1 to 15 g for every 60 g of color depending on the desired result.

2000 Violet - use to emphasize the violet tones of the Pure Violets, Mahogany and Reds series.

Note: this is not a blue-violet shade suitable for use as a complementary color to yellow.

Use: mix from 1 to 20 g for every 60 g of color depending on the desired result.

Red Booster (RB) - exclusively for use in a mixture with all of Evolution of the color shades, except with the Platinum series, to give intense red tones.

› **Maximum mixing ratio:** 1:1,5 (30 g Red Booster + 30 g Evolution of the color shade + 90 ml Oxid'o).

Lifting Reinforcer (000SSS) - can be mixed with all Evolution of the color shades, except for the Platinum series. Mix in equal parts with Evolution of the color shades to increase the lightening power by up to one level.

PLATINUM

A special series to achieve extra lightening. It brightens hair with delicate pastel tones.

Along these shades lighten natural hair by 4 levels, and when mixed in equal parts with the Super High Lifting Reinforcer (OSP)

it lightens natural hairlifts up to 5 levels.

11.00 - 11.10 - 11.11 - 11.13 - 11.02 - 11.20 - 11.21 - 11.32 - 11.80

Features: up to 5 levels of lift when mixed in equal parts with Super High Lifting Reinforcer (OSP).

Use: to be applied on natural bases no darker than level 5, light brown.

Mixing ratio: 1:2 (60g Platinum with 120ml of 40 vol. Oxid'o). Processing time: 55 minutes.

Result: ideal for intense lightening, makes hair lighter and brighter giving pastel blonde tones.

Super High Lifting Reinforcer (OSP) can be mixed with all Platinum series shades. It increases the lightening power up to 5 levels.

Maximum mixing ratio: 1:2 (30 g Platinum + 30 g OSP + 120 ml 40 Vol. Oxid'o).

HARMONIZER

Post-bleaching toners. 4 shades of pure and delicate tones designed for use after a bleach service to tone and, when needed, lighten up to 1 and a half levels. Harmonizers offer extraordinary performance for hair quality and incredible comfort for the skin.

.01 - .013 - .02 - .03

Tone without depth:
To ensure brightness without adding depth to the lightening result.

With lifting power:
To homogenize uneven lightening results.

With the right tonal intensity:
To neutralize unwanted tones, without overloading the color.

Mixing ratio 1:2 with:
› Oxid'o 5 Vol to tone with minimal lightening.
› Oxid'o 10-20 Vol to tone and create a more even result by gently lightening the hair.

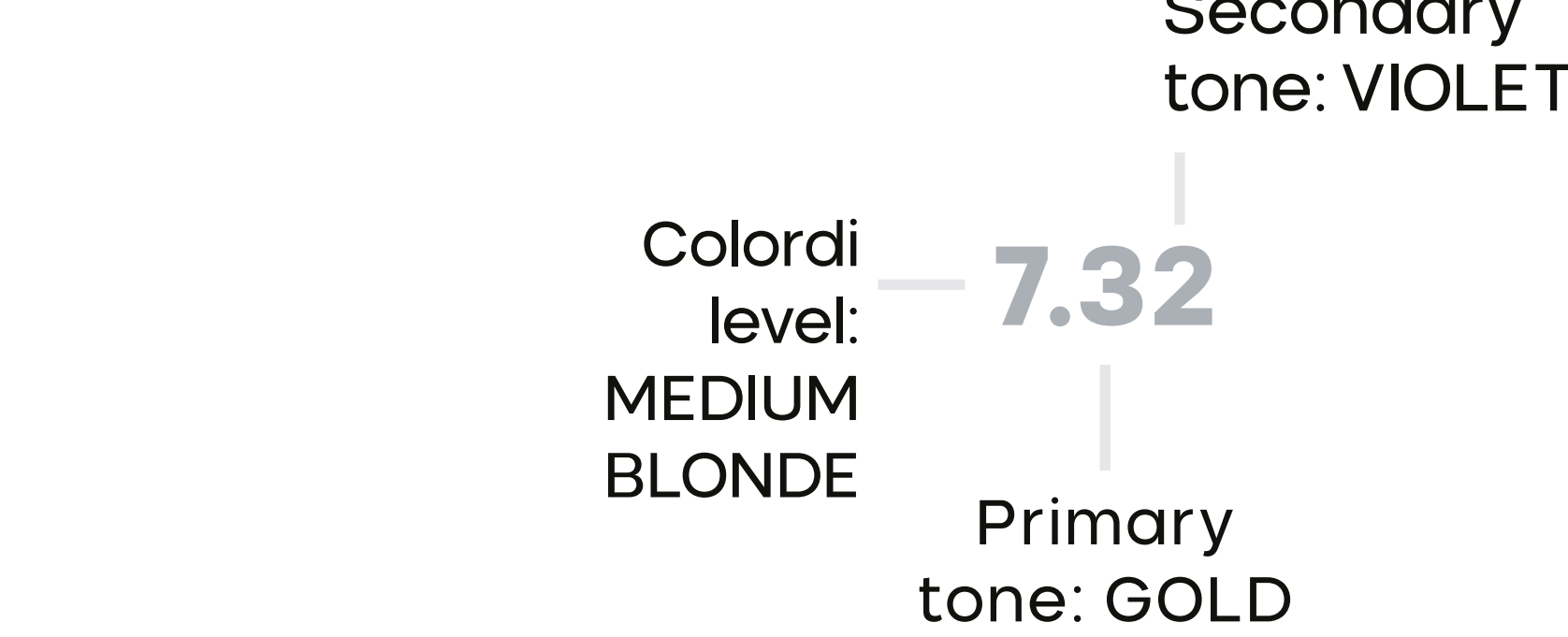
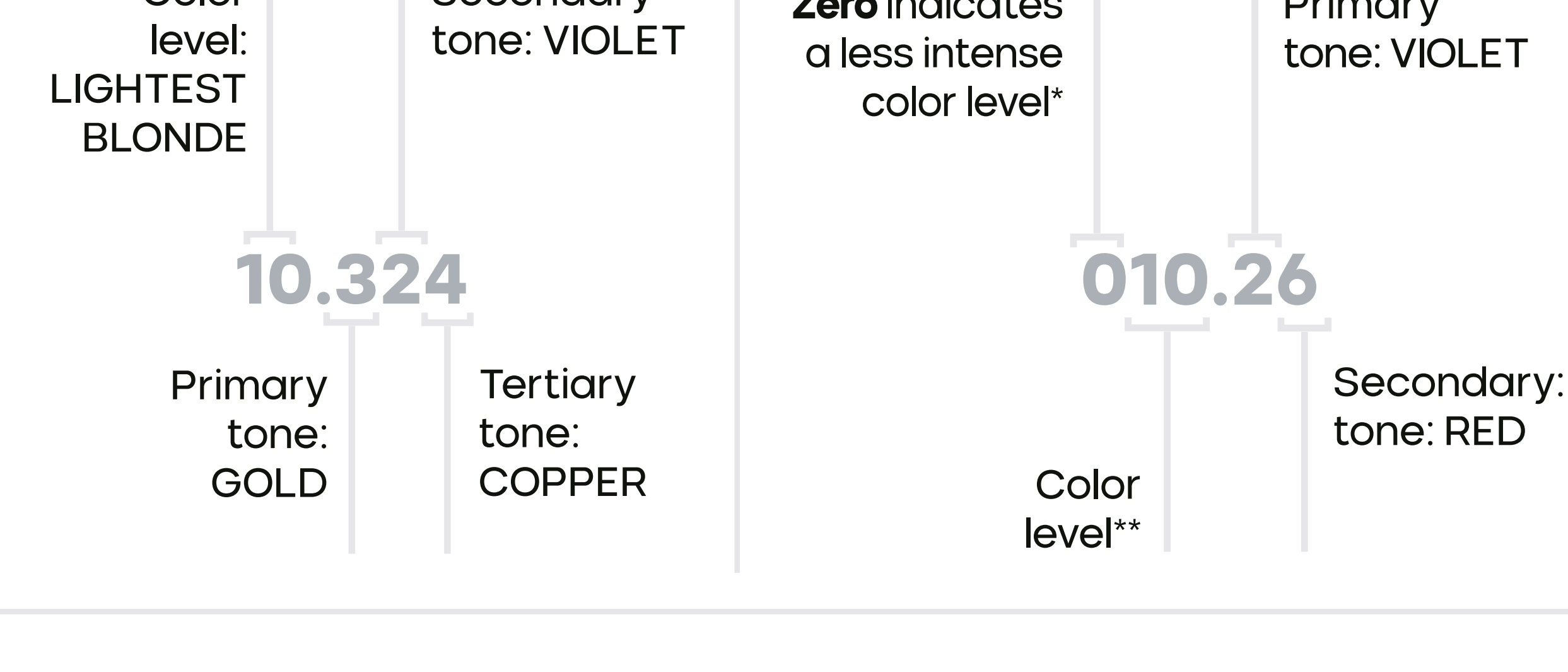
The numbering system

Alfaparf Milano Professional

How to read a shade

- The first number indicates the level of the color.
- The numbers after the separator indicate the tone. The closer the number is to the separator, the more intense the tone.
- When the numbers after the separator are the same, it means that the color has an intense tone.

EXAMPLES

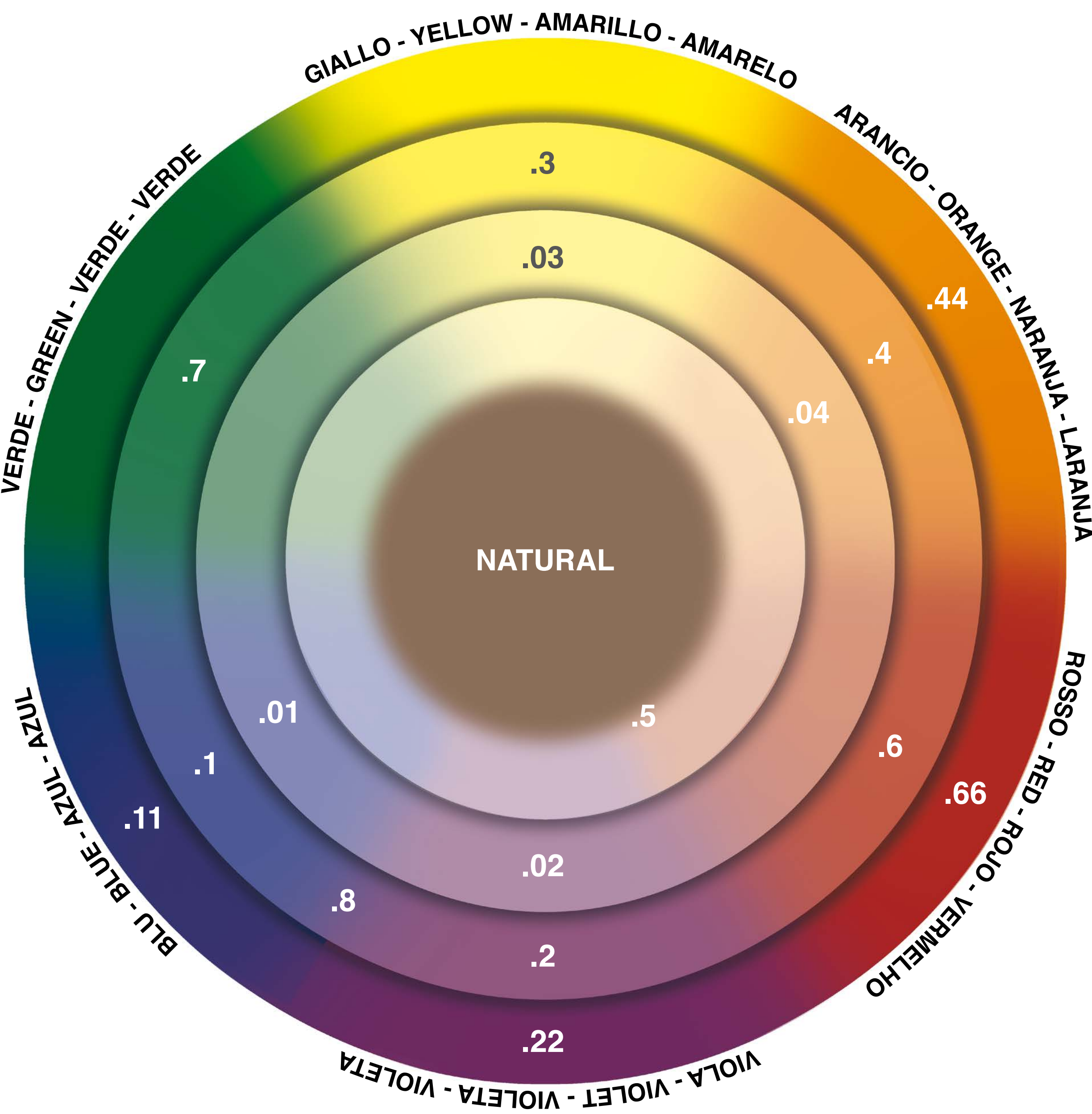


A '0' in front of the secondary tone indicates a less intense tone.

*The zero indicates that the color level achieved is less intense than what you would achieve with a tone on tone color or a cream oxidation color.

**It should be noted that the color levels indicate the ideal melanin residue which that shade should be applied to, in order to achieve a result that best matches the color chart. For example: 08 is suitable for hair with yellow-orange/yellow residues; 09 for yellow/ straw yellow residues; 010 for straw yellow/white yellow residues.

Color level	Tone values
1 BLACK	1 ASH
2 DARKEST BROWN	2 VIOLET
3 DARK BROWN	3 GOLD
4 MEDIUM BROWN	4 COPPER
5 LIGHT BROWN	5 MOHOGANY
6 DARK BLONDE	6 RED
7 MEDIUM BLONDE	7 MATTE
8 LIGHT BLONDE	8 PEARL
9 VERY LIGHT BLONDE	
10 LIGHTEST BLONDE	



EVOLUTION OF THE COLOR

Long-Lasting Permanent Cosmetic Color

A complete range of natural and sophisticated shades: **vegan* formula** enhanced with **COLOR GUARD TECHNOLOGY** and a **comprehensive color protection system** that guarantee a flawless color result. A patented emulsifying complex that aids in even distribution of the product and improves color deposit on the hair, prolonging its duration and guaranteeing superb shine.

*free from ingredients of animal origin or derivation.

Active ingredients

The formula, with hyaluronic acid, has been enriched with:



Protects the color from blue-light damage.



To counteract the unwanted effects of pollution.



To counteract UV light-induced color loss.

Color perfection

- 100% coverage of grey hair.
- Up to 3 levels of lightening - and up to 5 levels using the special series.
- Unparalleled longevity.
- Intense color and radiant tones.

Perfect cosmeticity: hair is stronger, soft and shiny

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DISCOVER MORE
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