



System Blonde High Performance Powder Lightener

Up to 7 levels of lift.

System Blonde Powder Lightener is a high performance powder bleach suitable for all types of bleaching techniques. The gentle formula can be used with 3%(10vol), 6%(20vol), 9%(30vol) and 12%(40vol) developers to achieve high lifting power with optimum hair condition. System Blonde Powder Lightener contains guar gum to help protect the scalp, preventing damage. System Blonde Powder Lightener is available in both BLUE and WHITE powder. For best results use ASP Crème Developer. For on scalp use, we recommend that only 3%(10vol) or 6%(20vol) is used.

MIXING INSTRUCTIONS Mix 1 SCOOP of System Blonde Powder Lightener with 2 SCOOPS of your chosen ASP Crème Developer. You may vary the consistency by adding slightly different amounts of developer according to the technique you wish to use, i.e. full head, foil or cap highlights, etc.

APPLICATION DO NOT wash the hair before lightening.

FULL HEAD System Blonde Powder Lightener should be applied to the mid-lengths and ends first and then to roots.

RE-GROWTH Apply System Blonde Powder Lightener to the roots only. For on-scalp application DO NOT COVER. DO NOT USE HEAT.

DEVELOPMENT TIME System Blonde Powder Lightener is active for up to 60 minutes. For very dark hair processing time may take up to 50 minutes. Light bases may require only a short processing time. Check frequently. When the required lift is achieved rinse thoroughly and gently shampoo the hair.

REMEMBER Resistant hair will need a longer development time than porous hair. Always check development of System Blonde Powder Lightener during processing. When the required lift is achieved rinse thoroughly and gently shampoo the hair.

HIGHLIGHTING Do not wash the hair before application. Use desired method of highlighting, i.e. foil, meches, highlighting cap, etc. Apply System Blonde Powder Lightener liberally to the hair. Check development time frequently.

WARNING FOR PROFESSIONAL USE ONLY. DO NOT apply to the scalp if there are any abrasions or signs of irritation. DO NOT mix the product in a confined space and avoid inhaling the powder. If the product gets into the eyes wash immediately with cold water, consult medical attention if irritation persists. Always wear protective gloves. Keep out of children's reach. Can cause eye irritation, consult medical attention if irritation persists. Contains Persulfates. Store in a cool dry place.



System Blonde Ammonia-Free Powder Lightener

Up to 7 levels of lift.

System Blonde Powder Lightener is a high performance, ammonia-free powder lightener, perfect for both on or off-scalp lightening techniques. The gentle, yet powerful formula is much kinder to the hair, producing less swelling, porosity and damage, whilst achieving up to 7 levels of lift. System Blonde Powder Lightener does not contain any odorous ingredients, allowing the use of delicate Apple and Fresh Mint fragrances. The dust-free formulation mixes to a creamy consistency for easy application and does not dry or flake during the lightening process. System Blonde Powder Lightener's incredible lifting ability means it should be used with much lower volumes of developer - achieve levels of lift with 3% (10vol) and 6% (20vol), that would normally be associated with using 9% (30vol) and 12% (40vol) with traditional bleaches. For on scalp use, we recommend that only 3%(10vol) is used. DO NOT USE HEAT WITH SYSTEM BLONDE POWDER LIGHTENER.

MIXING INSTRUCTIONS Mix 1 SCOOP of System Blonde Powder Lightener with 2 SCOOPS of your chosen ASP Crème Developer - 3%(10vol) or 6%(20vol) according to lift required. For best results use ASP Crème Developer.

APPLICATION DO NOT wash the hair before lightening. DO NOT USE HEAT.

FULL-HEAD Take fine sections of hair and apply bleach liberally. On virgin heads apply to middle lengths and ends first, then to roots where the effect of lightening is quicker because of the scalp's natural heat.

RE-GROWTH Do not overlap on to previously lightened hair. For on scalp application DO NOT COVER.

PROCESSING TIMES ASP System Blonde Powder Lightener is active for up to 60 mins. For very dark hair processing time may take up to 50 minutes. Light bases may require only a short processing time. Check frequently. Remember: resistant hair will need a longer development time than porous hair. Always check development of Ice Crème during process. DO NOT USE HEAT. When the required lift is achieved rinse thoroughly and gently shampoo the hair.

HIGHLIGHTING DO NOT wash the hair before application. Use desired method of highlighting, i.e. foil, meches, highlighting cap, etc. Apply ASP System Blonde Powder Lightener liberally to the hair. Check development time frequently. DO NOT USE HEAT.

WARNING DO NOT apply to the scalp if there are any abrasions or signs of irritation. DO NOT mix the product in a confined space and avoid inhaling the powder. If the product gets into the eyes wash immediately with cold water. Always use rubber gloves. KEEP OUT OF CHILDREN'S REACH. CAN CAUSE EYE IRRITATION. CONTAINS PERSULPHATE. STORE IN A COOL DRY PLACE.



System Blonde Ammonia-Free Crème Lightener

Up to 6 levels of lift.

System Blonde Ammonia-Free Crème Lightener – lightens up to 6 levels, leaving hair in incredible condition. The ultra-gentle formula contains Guar Gum, Rice and Corn Proteins to protect the hair & scalp, nourishing and replenishing moisture. Suitable for all lightening techniques, including on-scalp.

MANIPULATE PACK THOROUGHLY BEFORE USE.

MIXING Mix to a ratio of 1 part Ammonia-Free Crème Lightener to 1 part ASP Crème Developer - 10vol (3%), 20vol (6%), 30vol (9%) or 40vol (12%) depending on lift required. For on-scalp application where a thinner mix is required the mixing ratio is 1 part Ammonia-Free Crème Lightener to 2 parts low strength ASP Crème developer- 10vol (3%) or 20vol (6%) only.

APPLICATION Do not wash the hair before lightening. Take fine sections of hair and apply the product liberally. On virgin hair, apply to mid-lengths first and then to roots (where the lifting action is quicker because of the natural heat from the scalp). On regrowth application, do not overlap to previously lightened hair.

DEVELOPMENT TIME Ammonia-Free Crème Lightener is active for up to 60 minutes - check development frequently. When the desired lift is achieved, rinse thoroughly and gently shampoo the hair. DO NOT USE HEAT. DO NOT COVER.

IMPORTANT Do not apply to the scalp if there are abrasions or signs of irritation. Do not use the product to bleach eyelashes or eyebrows. Do not use the product for any other purpose than bleaching hair. Avoid contact with face and eyes. In case of contact, rinse immediately with cold water. Do not mix the product in metal containers. Always use rubber gloves.

WARNING KEEP OUT OF CHILDREN'S REACH. CAN CAUSE EYE IRRITATION. STORE IN A COOL DRY PLACE. PROFESSIONAL USE ONLY.



System Blonde Anti-Yellow Lightening Additive

Mix with any ASP bleach to counteract warm tones during the lifting process, eliminating the need to tone afterwards. Special violet pigments remove any unwanted yellow tones, helping to create clean beautiful blondes.

Recommended for use on medium to lighter bases.

HOW MUCH SHOULD I USE? (per 60g of UNMIXED BLEACH)



BASE

MIXING & APPLICATION Only a small amount of Anti-Yellow Lightening Additive should be mixed with your chosen ASP bleach (too much could result in unwanted tones). Add 1 to 3cm (depending on base) of Lightening Additive per 60g of unmixed ASP bleach. Once added, simply follow your chosen ASP bleach instructions. During processing, regularly check the result - when neutralising unwanted tones during lightening, the lift action becomes more efficient.

ALWAYS PERFORM A SKIN TEST The mixing ratio is 1:500. - 'Hair colorants can cause severe allergic reactions. Read & follow instructions. This product is not intended for use on persons under the age of 16. Temporary "black henna" tattoos may increase your risk of allergy. Do not colour your hair if: — you have a rash on your face or sensitive, irritated & damaged scalp, — you have ever experienced any reaction after colouring your hair, — you have experienced a reaction to a temporary "black henna" tattoo in the past.'

WARNING Keep out of reach of children. Avoid contact with eyes and face. If in eyes: rinse immediately with water. The product may cause sensitization. Harmful if swallowed. Remove any residual colour immediately from skin or clothes. Do not use the product on eyelashes or eyebrows. Do not use the product if the scalp is irritated. Keep away from heat sources. Always perform a skin test.